

# Isle of Wedmore News Community Interest Company. (IOWN C.I.C) Advertising Rates and Terms and Conditions.(11/2025)

All advertisements placed in the Isle of Wedmore News magazine (IOWN) will be accepted in accordance with these terms and conditions.

## 1. Pricing.

- 1.1 The prices stated in this document are subject to change at any time. The IOWN will provide one month's notice of any change and there will be no change retrospectively for invoices already issued.

### ADVERTISING RATES PER ISSUE

Advertisement Size	B&W	Colour
1/4 Page	£15	£32
1/2 Page	£30	£64
Full Page	£60	£128

### ADVERTISING TOTAL DISCOUNT RATES FOR PROMPT PAYMENT

i.e. Payment made promptly in advance on receipt of an invoice (See paragraph 4.3)

Advert. size	3 mths in advance	6 mths in advance	12 mths in advance
¼ page B&W	£2.00	£5.00	£12.00
½ page B&W	£4.00	£10.00	£24.00
Full page B&W	£8.00	£20.00	£48.00
¼ page colour	£4.00	£10.00	£24.00
½ page colour	£8.00	£20.00	£48.00
Full page colour	£16.00	£40.00	£96.00

## 2. Artwork standards.

- 2.1 Artwork must be submitted and should ideally be a 'pdf' file, but MS Word files, 'jpg' or 'png' pictures can be accepted. The IOWN cannot design or modify any artwork or advertisement.
- 2.2 The basic sizes for printing are:  
 Full page portrait 125mm wide x190mm tall  
 Half page landscape 125mm wide x 94mm tall  
 Quarter page portrait 60mm wide x 94mm tall

## 3. Timely submission and agreement to print.

- 3.1. Advertisements should be submitted by the date deadline imposed by the IOWN and the printer. Currently this is the 1st of the month prior to the month to be included in the IOWN. If this deadline is not met, then the IOWN cannot guarantee to submit the advertisement to the printer for inclusion in that month's edition.
- 3.2. Agreement to print shall be deemed to have been received by the IOWN on receipt of suitable artwork and an email or verbal request identifying the period for which it is to run. No additional proofing or agreement of artwork will be undertaken.
- 3.3. We request a minimum advertising period of 3 months unless in exceptional circumstances

## 4. Payment.

- 4.1 All advertising is to be paid in advance. New advertisers will be invoiced immediately their advertisement is agreed.
- 4.2. Invoices will be submitted by email to the billing address supplied by the advertiser when placing the advertisement.
- 4.3. Invoices must be paid within 28 days to earn the right to a discount, or by the end of the month before the advertising period starts – whichever is the earlier.
- 4.4. Payments should be made by BACS using the bank details shown on the invoice which should include a reference of the advertiser's account and current invoice numbers.

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- 4.5. Unless specifically agreed otherwise, after this initial period of advertising the advertisements will continue to be printed in the magazine by default and subsequent invoices will be issued routinely for six-month periods. Where possible follow up invoices will be sent at least a month before the start of that follow on invoice period.

## **5. Unpaid invoices.**

- 5.1 If an invoice remains unpaid after the deadline for the next edition, then the IOWN reserves the right to remove the advertisement from the IOWN until monies due are paid.

## **6. Customer submitted materials.**

- 6.1. Advertisement artwork will be retained by the printer and IOWN but such material will remain the property of the advertiser who will retain their copyright.
- 6.2. Where advertisement artwork is supplied, the IOWN will engage with the printer to secure the best results but will not be liable for loss of quality due to the quality of the artwork.

## **7. Change to Advertisements**

- 7.1. Advertisements may be changed for any month providing that any new artwork is submitted by the appropriate deadline
- 7.2. Where an advertiser changes the size of an advertisement and /or from colour to B&W (after payment of the invoice) then the IOWN reserves the right to allow additional months advertising rather than reimbursing some of an already paid invoice.

## **8. Liability**

- 8.1 The IOWN shall not be liable for any loss to the customer arising from delay in publishing the IOWN not caused by the IOWN.

## **9. Illegal matter**

- 9.1. The IOWN shall not be required to print any matter which in their opinion is or may be of an illegal or libellous nature or an infringement of the proprietary or other rights of any third party.
- 9.2. The IOWN shall be indemnified by the customer in respect of any claims, costs and expenses arising out of any libellous matter or any infringement of copyright, patent, design or of any other proprietary or personal rights contained in any material printed for the customer. The indemnity shall extend to any amounts paid on a lawyer's advice in settlement of any claim.

## **10. Insolvency**

- 10.1 If the customer ceases to pay their debts in the ordinary course of business or cannot pay their debts as they become due or being a company is deemed to be unable to pay its debts or has a winding-up petition issued against it or being a person commits an act of bankruptcy or has a bankruptcy petition issued against them, the IOWN without prejudice to other remedies shall have the right not to proceed further with the contract or any other work for the customer and be entitled to charge for work already carried out (whether completed or not) such charge to be an immediate debt due to him,

## **11. Personal Data Use**

- 11.1 Advertisers will have their personal information stored by the IOWN CIC to serve the legitimate interest of preparing, publishing and invoicing their advertisement. This may, but not exclusively, include Business Name, Billing Address and email, contact name and telephone number. This information will be used and maintained in accordance with our privacy policy, By placing an advertisement we assume acceptance of the conditions set out here and within our Privacy Policy, a copy of which can be sent on request to the IOWN-CIC Advertising Co-ordinator at [wedmoreads@btinternet.com](mailto:wedmoreads@btinternet.com) or by post to The Isle of Wedmore News CIC, c/o Wedmore Parish Council, Grant's Lane, Wedmore, Somerset, BA28 4EA